



HENLEY SHARKS CLUB

**2024**

**ANNUAL REPORT  
& YEAR BOOK**



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# President Report

It gives me a great deal of pleasure to present my first report as President of the club I have been associated with for over 50 years in our 125th year. At our last AGM the members voted to change our constitution and name to better reflect our one club focus. The One Club focus will continue to be a key strategy in the coming years.

The club has grown substantially over the last 10 years. We have continued to develop senior and junior men and women with outstanding success. This season we have senior men and women's football teams, junior boys and girls' football teams, junior and senior netball teams along with our Over 35s team all playing under the Henley Sharks logo. This growth in membership has seen us outgrow our current clubrooms which have served us well over the years. While it is early days, work has begun in developing a community focused plan to build a One Club clubroom. Netball courts at our oval complex would be a key part of any plans moving forward.

The season has certainly been a challenging time for a club of our size with the amount of work being carried out by a very small number of members. I would like to thank all those members who have helped provide a safe and family friendly sporting environment in our 3 key working committees. I encourage all members to consider being part of our volunteer work force next season. I urge all members to attend our AGM on the 22nd of November 24 at the club. Many hands make light work.

The netball committee should be congratulated on managing the resurfacing of their courts at the start of the season at a cost of \$121,000. The courts are now safer to play on and will serve our netball girls well over the next few seasons. The junior committee, lead by Micah Williams, are also to be congratulated on establishing the new state of art digital scoreboard. Everyone will benefit from this new asset of our club over many years.

The mid-season resignation of our Senior Treasurer resulted in our Junior Treasurer Scott Maclean stepping into this vital role. The Henley Sharks Football and Netball Club would not function without the valuable financial help from our club sponsors. A big thank you to all our wonderful sponsors. These sponsorship arrangements have been well managed by Dave Haskard over the last few seasons.

I would like to congratulate all the players and teams competing for the Henley Sharks this season on what I believe has been a very successful season. The club has won 4 netball premierships, 5 junior football premierships and 3 senior football premierships. It should be noted that all senior football teams qualified for finals.

Team success involves many individuals having great seasons and I congratulate all of our trophy winners. I would like to specially acknowledge Damion Head and his coaching teams on creating a one club atmosphere in our 4 senior men's teams resulting in the As, Bs and Cs winning premierships.

I would also like to acknowledge the Henley Heroes on yet another successful year of hard work and fundraising for the Henley Sharks. The Henley Heroes have now donated over \$200,000 back into the club. To Phil Cole and Greg Lawless and crew a huge thank you. I encourage all members to join the Henley Heroes. It will be the best \$50 you can spend.

Finally, I again encourage all members to come along to our clubrooms from 6pm to our AGM on Friday the 22nd of November 24 to have your say in your club moving forward. We need your help.

**- Andrew Pierson  
HFC President**

It is an absolute honour for me to present this report as the Chair of the Henley Sharks Football and Netball Club for the 2024 year.

On any fair assessment, 2024 has been an outstanding year for our Club, perhaps the best ever! We have witnessed the great success of all of the components of our Club, Football both men's and women's, Netball, in particular our junior program and also, our junior football program both girl's and boy's. And let's not forget our Over 35's. Well done to all involved.

Underpinning this amazing year has been the work undertaken by our Club Committee's, our administrative arms.

There is little doubt that there is an inextricable link between our on field and on court success and the over all administration of our Club, To this end, I want to congratulate and thank all those who have contributed and been a part of our transition to creating our 'One Club' mentality. This objective started several or more years ago but 2024 has been a great leave forward. And there is still much more work to be done.

Our Club would not function without the contribution made by the massive number of individuals who selflessly volunteer their time in multiple areas of the Club operations. There are far too many to name individually, but I do want to recognise you all a part of the collective which makes our Club work. A big thank you to you all.

To our coaches and support staff across all our sporting disciplines, I thank you for your professional expertise and commitment to being the best that we can be.

This is a mantra which permeates throughout our One Club whether it be Seniors, Juniors, over 35's our Henley Heroes and of course, our Committee's and working groups at all levels.

We are a Community Sporting Club. Our facilities are often noted with envy by others who visit our Club. We can be proud of what and who we are. I also wish to thank our many sponsors who support our Club and importantly, the many people from our broader community who turned out in 2024 in support of our Club.

I believe that our Club is on the right trajectory, but there is still more work to be done and objectives to be achieved. A Club the size of ours has an inordinate amount of people with varying skills and expertise in so many areas. To this end, I implore all people connected to the Club in whatever capacity to consider volunteering their time and expertise to the betterment of our Club.

Let's collectively make 2025 another year of onwards and upwards.

**- Paul Caica**  
**Chair, Henley Football & Netball Club**

# Treasurer Report

First of all a huge congratulations to all our playing members and volunteers for the on-field success that the Club has seen through all of its divisions - Seniors, Junior Football and Netball. The success and focus back on Sharks unity has transferred into crowds not seen at Shark Park reportedly as good as back in the old days 20 years ago! To say the least – a lot has happened over this season and a heap of work still to do!

I would also like to thank Henley Sharks previous Treasurer, Wayne Richards, for the past 3 years of commitment towards the Club and appreciate the building of a foundation on which we will continue to grow and improve....

With the Club entering its first year of our One Club structure, this Treasurers report will also be our inaugural report capturing a Consolidated Statement through all departments. This will provide our Board and Club Members a clear and accurate understanding of our financial position, greater structure to help drive growth and funding opportunities, but most of all help us in providing better informed budget projections and improved spending decision making to achieve in building a strong successful Club – both on and off the field.

2024 season Henley Sharks Football and Netball Club saw a consolidated Profit & Loss loss of -\$195,409. Broken down, Football division reported net loss of -\$68,792 and Netball reported a net loss of -\$126,617. HFNC will report a Consolidated Cash Balance of \$172,686 for Year ending 30th Sept.

While the headline number seems disappointing, this was a calculated and approved Capital spend. Our Football division number was attributed largely to a required capital expenditure on our new Scoreboard, Ground and Club Improvement spend of \$189k. While the total spend was largely covered by some tremendous work from our Board in securing sizeable grants from West Torrens Council and a very generous donation by the Bachelors Club, the Club contributed approx. \$36k for the Scoreboard completion. And Netball to its required spend resurfacing of courts of \$121k and other hiring fees associated with having the Henley High School based courts.

While the Scoreboard not only has Henley Sharks the envy of many Clubs (incl. some SANFL grounds) and saves our kids from climbing on top of the old Pumphouse, it will also provide the Club an opportunity to drive Sponsorship revenue growth with its advertising capabilities. I'm very excited about its potential.

Our other big approved spend was towards our junior equipment upgrade, where we are now catching up with our strong junior participant numbers and ageing equipment. Theres still a bit to do in this space to ensure all our Juniors have the required tools to help develop and enjoy their sport but we are on the right track.

We saw Bar operations providing a solid turnover with over \$250k in sales thanks to our on-field success, with additional re-focus on the Club unity and opening hours for all members to enjoy. Huge thanks to the bar staff and other volunteers for their contributions!

Also, a huge thanks to our Sponsorship and Fund-Raising team, collecting over \$115k in cash contributions plus all the other great deals for our Members. And as always, our Henley Heros legends providing a huge contribution to the Club with their volunteering and fund-raising efforts and a phenomenal of \$30k donation back to HFNC.

Leading into 2025 season and beyond, our big focus is to align all our divisions and better understand our required spending, growth opportunities, clubhouse improvement and

**- Scott Maclean  
HFC Treasurer**

**Profit & Loss Sheet 2024 Season (ending 30th Sept)**

Net Income	Note	Seniors	Juniors	Consolidated
<b>Income</b>				
Registration		33931	151854	185785
Club Membership		2132	0	2132
Player Sponsor		24265	0	24265
<b>Registration Total</b>		<b>60328</b>	<b>151854</b>	<b>212182</b>
<b>Football Club Operations</b>				
Bar Sales		257670	0	257670
Bar COGS		-144321	0	-144321
Venue Hire		2245	0	2245
<b>Bar Total</b>		<b>115594</b>	<b>0</b>	<b>115594</b>
Sponsorship		73792	0	73792
Donations		30000	0	30000
Ground Improvements		-32622	-156387	-189009
Fund Raisers		9899	-1280	8619
Rebates		5467	0	5467
Grants	*and Donations	0	137500	137500
Merchandise		-23145	-13421	-36566
BBQ/ Food		1965	4620	6585
WTCC	*Operating Contribution	42544	0	42544
Recycle		2255	0	2255
Junior Contribution	*2yrs paid	50960	-50960	0
Council		-12207	0	-12207
Insurance		-9410	0	-9410
Club Operations		-75962	-2096	-78058
<b>Football Dept Total</b>		<b>63537</b>	<b>-82024</b>	<b>-18487</b>
<b>Football Operations</b>				
Adl Footy League		-51508	0	-51508
SANFL		0	-62150	-62150
Game Day	*game support	-76440	0	-76440
Other Ground Hire		0	-100	-100
Junior Programs		0	-2000	-2000
Medical		-15407	-14899	-30306
Player Payments		-62024	0	-62024
Equipment		-4015	-26892	-30907
Others		-23973	-561	-24534
Photos/ Presentations		-9070	-23260	-32331
Conditioning		-2260	0	-2260
<b>Football Dept Total</b>		<b>-244697</b>	<b>-129862</b>	<b>-374559</b>
<b>Bank/ Reporting</b>				
Xero		-795	-631	-1426
Bank Interest		841	711	1552
Transaction Fees		-3641	-7.1	-3648
<b>Total Bank/ Reporting</b>		<b>-3595</b>	<b>72</b>	<b>-3522</b>
<b>Year Total</b>		<b>-8833</b>	<b>-59959</b>	<b>-68792</b>

# Life Member Inductees & Club Special Awards

## 2024 Life Member Inductees

David Haskard

Brad Rainsford

Dan Wilksch

Zac Bellingham

## Club Special Awards

Ron Ettridge Club Champion – Adrian Rugolo

President's Award – Jamie Butterfield

Chairmans Award – Brenda Smith

Ralph Clarke Award – Janine Vella

Graham Hill Award – David Haskard

Horrie Long Award – Jake Hanley

Trevor Jones Award – Paul Caica

Mick Todman Award – Nick Godlevsky

Special Services Awards –

Micah Williams, Scott Maclean, Greg Lawless,  
Dwayne Illies



# A Grade Mens

<b>Captain:</b>	James Lean Tom Pillion
<b>Vice-Captain:</b>	Tim Broadbent
<b>Coach:</b>	Daimon Head
<b>Assistant Coach:</b>	Matt Broadbent Kevin Rushton Adrian Rugolo Tim Nicholas
<b>Team Runner:</b>	Travis Little
<b>Team Manager:</b>	Paul Sibley
<b>Best &amp; Fairest:</b>	Tom Pillion
<b>Runner Up B&amp;F:</b>	Nic Couroupis
<b>Values Award:</b>	Michael Gautesen
<b>Most Improved:</b>	Will Haskard
<b>Leading Goal Kicker:</b>	Tom Pillion
<b>Best In Finals:</b>	Nic Couroupis
<b>Home &amp; Away Position:</b>	1st place
<b>Result:</b>	Premiers

## Coaches Season Summary:

Our aim from day one of pre-season was to play in a grand final, which in turn would see the club back into division 2. Our club sees ourselves as a division 1 club and this was the first step in getting back to where we believe we should be.

The first step was to get the playing group fitter than they have been previously, our game plan is based around taking the game on with ball in hand and pressing hard defensively to win the ball back asap. This style of play is very taxing, so we needed to be able to execute this consistently.

We enlisted the services of Josh O’Gorman (PEAQ Fitness) to run our S&C program. All the boys bought in and this paid dividends early in the season as we were running over teams late in games to record some comfortable wins to start the season.

By the halfway mark of the season, we had managed to be undefeated after playing every team once and there was a real determination from the playing group to continue this form into the second half of the season and a belief that we could do something special this season.

During the second half of the season, we were mindful of not burning out and looked to not take any risks with players either sore or under injury clouds. Getting to a grand final was the big picture and we were lucky enough to secure top position which led to a home final which we won to book ourselves a spot in the grand final and get the club back to division 2.

Grand final day was now about getting some reward for effort for our playing group, and also to show our appreciation to our supporter base who had been great all year with huge numbers supporting us at both home and away games.

To have our A, B & C grades all play in a grand final together on the same day and then to win all 3 made it a very special day. To achieve this, it takes a ton of work from a lot of people, and we are fortunate enough to have a club full of people that put their heart and soul into the Henley Sharks, and this is not lost on our playing group. Now we reset and go again in 2025.

**- Daimon Head**



# B Grade Mens

<b>Captain:</b>	Jake Butterfield Joel Metcalfe
<b>Vice-Captain:</b>	Lachlan Kirk
<b>Coach:</b>	Greg Hawke
<b>Assistant Coach:</b>	Jamie Butterfield, Chris Rosewall Brett Dobson
<b>Team Runner:</b>	Marcus Hambly
<b>Team Manager:</b>	Wayne Richards Nick Godlevsky
<b>Best &amp; Fairest:</b>	Ben Rogers
<b>Runner Up B&amp;F:</b>	Cody Egel
<b>Best Young</b>	
<b>Emerging Talent:</b>	Luke Tippins
<b>Best Team Man:</b>	Jake Butterfield
<b>Players MVP:</b>	Ben Rogers
<b>Best In Finals:</b>	Lachlan Kirk
<b>Home &amp; Away</b>	
<b>Position:</b>	First
<b>Result:</b>	Premiers (Undefeated all season)

## Coaches Season Summary:

Our 2024 season started on a really positive note back in late November last year. We kicked off pre-season with a new A Grade Coach (Daimon Head) New assistant coaches, a new runner, new player recruits, new fitness program run by Peaq Fitness (OG) and a real resolve from players & coaches that were already here to make up for a lost season the year before.

## Our Coaches focus this year for the Reserves:

- To create an enjoyable environment for all players to play & develop their footy
- Coaches to learn/understand & teach our new game plan brought to the club
- Identify & give playing opportunities to as many young players showing potential to play A Grade

## Before the minor round kicking off, we selected a 6-man Leadership Group:

- Co Captains – Jake Butterfield/Joel Metcalfe
- VC – Lachie Kirk
- Supporting Leaders- Ben Lodge, Cody Egel & emerging young leader – Jack Stone

This season we had outstanding on-field results, and I'd like to mention a few stats/highlights from our year in this report to highlight what a highly successful year the boys in the Reserves had.

Our boys went through the entire season undefeated winning 20 out of 20 games (18 minor round, 2 finals) at an average winning margin of more than 120 points.

*Lowest winning margin 75 points v Lockleys away.  
Highest winning margin 182 points v CBC at home.*

Our Reserves Kicked a total of 2510 points in the minor round & conceded just 293 (which is conceding an average of only 2.2 per game).

Taking all these results into account, I believe our biggest achievement this year was playing a total 48 players through the reserves, with 26 of those 48 players being under 21 years old, and 14 of them still teenagers.

It has been a premiership year for us, and to go through undefeated was pretty special and a real credit to our players and the depth of our playing group.

## Final score in the Grand Final –

**Henley 16.12.108 def Lockleys 2.0.12**

**Henley win by 96 points.**

**- Greg Hawke**



## C Grade Mens

<b>Captain:</b>	Luke Wilksch
<b>Vice-Captain:</b>	Carlos Comacho
<b>Coach:</b>	Tristan Kouwenhoven
<b>Assistant Coach:</b>	Simon Hardy
<b>Team Runner:</b>	For finals – Connor Richardson
<b>Team Manager:</b>	Paul Nyland
<b>Best &amp; Fairest:</b>	Jordan Chandler
<b>Runner Up B&amp;F:</b>	Luke Wilksch
<b>Coaches Award:</b>	Jack Bond
<b>Shark of the Year:</b>	Daniel Wilksch
<b>Best Team Man:</b>	Carlos Comacho
<b>Leading Goal Kicker:</b>	Daniel Wilksch
<b>Best In Finals:</b>	Jordan Chandler
<b>Home &amp; Away Position:</b>	1st
<b>Result:</b>	Premiers

### Coaches Season Summary:

Following a disappointing loss in the Division 2 GF in 2023, and having dropped a division, Henley C Grade set about demolishing the competition in 2024 in the C3 grade. The team was outstanding and went through the entire season undefeated!

Our closest game was to rivals Lockleys, winning by 7 goals (having been up by over 10 in the final quarter). While our biggest win was by a whopping 38 goals against North Haven. Despite the constant wins our players largely remained focused and through training sessions with B and A grade in the latter half of the season, had the chance to really push ourselves and become stronger footballers.

For the entirety of the season we were focused on getting better in order to challenge for the Div 2 C Grade flag when our opportunity arises!

From a club point of view we also had some very pleasing team stats with 53 different players taking the field for the C grade over the course of the year including 8 different U17s. Our U17s were welcomed and supported in order to make better transitions into senior footy with the club. Our only blemish was having 5 regular C graders miss out on a game in the Grand Final.

From a coaching aspect, I believe our on field success was largely due to the unified senior squad throughout 2024. Having the chance for all grades to train together was a significant benefit for all involved. Furthermore, the coaching staff across all grades worked far more effectively than previous years which led to consistencies in game plans and more seamless transitions between grades for players.

**- Tristan Kouwenhoven**



# A Grade Womens

<b>Captain:</b>	Annalese Dunbar
<b>Vice-Captain:</b>	Alex Smyth
<b>Coach:</b>	Tim Dunbar
<b>Assistant Coach:</b>	Richard Bates Nick Godlevsky Brad Smyth
<b>Runner:</b>	Lauren Hoffmann
<b>Team Manager:</b>	Christine Dunbar
<b>Football Director:</b>	Janine Vella Zen Elmassih
<b>Best &amp; Fairest:</b>	Ellie Delgarno Fixter
<b>Runner Up B&amp;F:</b>	Steph Rayner
<b>Coaches Award:</b>	Jordin Steinbeck
<b>Best Team Player:</b>	Alex Smyth
<b>Leading Goal Kicker:</b>	Tasmyn Fiegert
<b>Best Emerging Talent:</b>	Mia Smith
<b>Home &amp; Away Position:</b>	2nd
<b>Final Result:</b>	3rd

The season kicked off with preseason training starting prior to Christmas. Attendance numbers were not overwhelming, however an improvement on the previous year. It was great to see some new faces and even better to see that the U18 girls also attended training while awaiting the appointment of their coaches.

After the Christmas break, we returned to training and slowly saw an increase in numbers and more importantly some new faces. Training numbers steadily increased as the season start came closer.

We played 2 trial games, 1 against Broadview and 1 against Goodwood Saints. We were lacking numbers for both games and barely scraped enough players to fill one side. This being said, the people that played represented the club exceptionally. In both games we showed a lot of promise and that the coaching staff were on the right track as far as the culture and game plans we were creating.

A big focus of the coaching staff was to solidify the A Grade team as a final's contender. This meant targeting SANFLW players that were eligible to play for the Sharks. This year we only had 5 SANFLW players that couldn't play each week. It was also great to see that we had some U18 Junior Girls play consistently in the senior grades and enjoying the challenge of senior footy.

Training attendances throughout the season were poor with the group of about 10 people that would consistently attend. The usual suspects used every excuse in the book not to attend training.

Especially if the weather looked ominous! I believe that the players training commitment throughout the season was not acceptable for a Division 1 finals bound football team. This culture needs to change for success in the future. Hopefully with an influx of Under 18 girls, there will be more pressure to attend training. A "no train, no play" attitude can be adopted.

The season overall result was better than the previous year, with the A grade winning 9 out of the 12 minor round games to finish second on the ladder at the end of the minor round series.

In the qualifying final we went down to Payneham Norwood Union by 18 points, without playing our style of football.

With the second chance we played Broadview and played exceptionally well, only to be beaten by 10 points in a sea sawing game.

In general, apart from the final loss, I have been proud for the most part of how the team has conducted themselves while representing the Henley Football Club.

Another great part of this year was that the B Grade got to play in finals for the first time, with a massive improvement from the previous year.

## **What has the club done well for woman's footy in season 2024?**

I think from my perspective, the inclusivity of the woman's football from the club has improved considerably.

The introduction of the "Shark Bucks" has been a great inclusion and has seen the players stay back at the club after trainings and games more so than the previous seasons.

As a coach, I was well supported by my assistants and other helpers.

Janine and Zen were great to work with and were the engine room behind the scenes.

The club was pro active in finding some extra trainers and I know they appreciated the club's support.

## **What can the club do better for woman's footy in season 2025?**

Lock in Henley High for the use of their oval for all year-round training. It was difficult to run a lot of training drills with limited oval space.

Field only 1 x U18 girls side and push the eligible players into senior football, this can only assist with training attendances and put pressure on the players to train and therefore improve. ( please don't be dictated to by the Juniors with this).

Appoint a coach with some "player pull" to build on numbers. This coach needs to take it to the next level of coaching.

Overall, I have found my coaching experience at Henley to be for the most part quite enjoyable, with only a few bumps along the way! It is great to have a bond with most of the players, which without a doubt has been the highlight of my coaching career. I wish the group and the woman's football programme all the best in the future and look forward to watching everyone's development next year.

*Good Luck!!*

**- Tim Dunbar**



# B Grade Womens

<b>Captain:</b>	Amber Cooper
<b>Vice-Captain:</b>	Hayley Charity
<b>Coach:</b>	Kerina Del Borrello
<b>Assistant Coach:</b>	Richard Bates
<b>Runner:</b>	Lucia Vella
<b>Team Manager:</b>	Janine Vella
<b>Best &amp; Fairest:</b>	Hayley Charity
<b>Runner Up B&amp;F:</b>	Yezza Hawkins
<b>Best Team Player:</b>	Evelyn Rodwell
<b>Coaches Award:</b>	Amber Cooper
<b>Leading Goal Kicker:</b>	Sophie Brotherton Gemma Lowick Teagan Dunbar
<b>Home &amp; Away Position:</b>	3rd
<b>Final Result:</b>	4th

## Coaches Season Summary:

The season wasn't looking promising in the early stages. Faced with a challenge early on, with very low numbers during pre-season trainings and trial games. However, was very impressed with the U18 girls that joined us during pre-season trainings. Enjoyed seeing the increase in quality and intensity of drills throughout pre-season which was heavily impacted by the U18 girls.

Low attendance and lack of commitment became a consistent hurdle throughout the season. Most trainings saw an average of 5-10 B grade girls, often with the same group consistently attending. As the season progressed, communication from players dropped off. Majority of the girls not providing a response as to whether or not they would be attending trainings. This was addressed multiple times but remained a pain point for majority of the season.

The B grade saw a significant improvement from last year's performance. Placed in third position and qualified for finals for first time, winning 6 out of 12 games in the minor rounds. We faced Golden Grove in the elimination final, losing by 13 points. Regardless of this outcome, was very pleased with our performance. Thought every player played their best footy, hoping the girls can play with that same intensity next season.

Definitely noticed an increase in confidence and passion from all the players as the season progressed. The greatest reason for our improved performance was having an increase of U18 girls joining our playing squad. The talent and passion these girls brought consistently to each game was crucial to each of our wins. Looking forward to seeing some of these girls join the senior squad and hoping U18 girls continue to play seniors next year.

I enjoyed my time coaching these girls. Many are wanting to better their footy knowledge and improve their skills. Found the girls to be very coachable, responding well to feedback/constructive criticism. There is plenty of potential in this playing group, just need an increase in commitment from the girls.

## ***How can we increase the commitment from the playing group?***

I think there needs to be an increased focus on club culture and team building. From what I observed throughout the season, the playing group doesn't seem very well connected. There needs to be an established leadership group who can work closely with the coach to fix this disconnect in the playing group. This will hopefully result in more girls being committed to attending trainings.

The team are definitely a fun bunch to be around. Had an absolute pleasure coaching the girls this season and look forward to seeing them continue this upwards trend in 2025!

**- Kerina Del Borrello**



# Senior Women's Football Directors' Report

2024 has been a strong year on the field for Henley Shark's Senior Women. Tim Dunbar coached the A Grade Women's team for the second year and A Grade player Kerina Del Borrello, who tore her ACL during SANFLW pre season, agreed to coach the B Grade when the coach who had started pre season with the B's had to step away.

Kerina did a great job in her first coaching role, she was assisted by Richard Bates and we thank them both for a wonderful season. The B's finished 3rd on the Div 1 Reserves ladder, with 6 wins and 6 losses and helped Henley Sharks strengthen their Div 1 hold. Unfortunately the B Grade were eliminated by Golden Grove in the Elimination Final.

We are looking for a new coach in 2025 as Kerina's rehab has gone well and we look forward to seeing her back on the field in 2025.

Tim's hard work and enthusiasm paid off for the A's, they finished 2nd on the Div 1 ladder, with 9 wins and 3 losses. The A Grade made it through to the Preliminary Finals, however went down to Broadview on the day.

Tim has been an extremely important part of the Women's footy at Henley and we thank him profusely, however Tim won't be continuing in a coaching role in 2025. We are on the hunt for a coach who can further enhance the hard work Tim has done over the past two years.

One of the integral roles Tim has played over the past two years has been in getting players into the Women's teams. Recruiting from outside the Club and also the eligible junior players who can play up. Utilising the Club's juniors was a continued success and has further strengthened the bridging of the gap between juniors and seniors. In fact, four of the 2024 Henley Sharks' Award winners over both the A & B Grades, were either new to the Club in 2024 or played up!

We are also thrilled that three of the A Grade Women's players were announced in the Adelaide Footy League's 2024 Team of the Year - congratulations to Lara Chehade, Ellie Fixter & Mia Smith!

There are a number of large Thank You's for the 2024 season - to Richard Bates and Brad Smyth who assisted Tim with the coaching this year. To Sara Barnes, Laura Fox and Carla Smyth who were trainers for the women. To Christine Dunbar who took on the role of A Grade Team Manager. To Lauren Hoffman and Brad Smyth who ran for the A Grade. Lucia Vella who was the B Grade runner and Tyson Whitingon-Charity and Damien Vella who stepped up when needed. A big thank you to Nick Godlevsky, Registrar extraordinaire. A massive thank you to the parents, partners and friends of the players who took on voluntary roles - often one of the hardest components of running the teams, without these volunteers, there wouldn't be a game.

It is with great sadness that we say goodbye to Zenah Elmassih, co-Female Football Director for the past two years and a B Grade player for four years. Her friendship and leadership for the teams and her strengths in the football world have made life so much easier and she will be really missed, both on and off the field. Thank you Zen.

**- Zenah Elmassih & Janine Vella  
Co-Female Football Directors**

# Men's Football Director's Report

Season 2024 started back in October 2023 after a very tough season we needed some change. I decided to put my hand up to take over the Football director roll. I knew this was going to be a big challenge but I was excited to see what I could bring to the club. Having a brother who coached the club and a son who plays juniors I understood where we need to improve.

First of all, we needed to maintain our great young group of players due to dropping down a division. Also, we had to start looking for a new head coach for our A grade someone who could build relationships in the club with players, coaches, committee, supporters and sponsors. We advertised the position late October with only 5 applications coming through. After going through all applications and interviews it was clear there was one standout who was excited at the challenge of a young group and had experience in a development coaching roll at SANFL level.

So as a Football committee we decided to appoint Damon Head as our A grade coach for 2024 season. throughout our other grades there was little movement Greg Hawke remained as B grade coach, Tristan as C grade and we appointed Joel Chapman and Kane Egel as D grade Coaches.

This season we sourced the help of Peaq Fitness to run our fitness program as we saw this as an area we needed to improve in on our past year. We also went to work on recruiting signing past junior and power player Matthew Broadbent. Also adding players with SANFL experience. Players were excited by the changes and numbers were high to preseason training. The coaching group worked hard on building relationships with players and implementing a new game plan.

Going into the season there was an expectation on us to perform and go straight back up to division 2 football. As a group we embraced the expectation to make up for things that went wrong last season. On field we had a fantastic season with lots of great results throughout all grades. We also had several players make their A grade Debut for the club which brought lots of excitement. Having 3 grades make the Grand final was a fantastic result and recognition for the hard work put in all year. To then go on and win all three grand finals on the day was a fantastic result and one I am very proud of.

To achieve those results takes a lot of work and dedication by people behind the scenes. I would like to thank everyone who helped out along the way and thank the Club community and committee for all the support throughout the year and look forward to continuing building this great club on and off the field.

**- Adrian Rugolo  
Men's Football Director**

# Junior President Report

As I reflect on my first year as Junior President, I am proud to say that 2024 has been a year of incredible achievements for our club on and off the field. We have accomplished a great deal in a short time and the future of Henley Sharks Football & Netball Club is brighter than ever. We also celebrate our 125th year as a club, since its establishment in 1899, the Henley Sharks Football & Netball Club has been a cornerstone of our community. The vision of our founding members was simple yet powerful: to create a club where people with shared values and passions could come together and make a difference. Our history is a testament to the resilience, dedication, and passion of all those who have been involved with our club.

## **New Strategy & Constitution**

One of the key highlights of this year was the introduction of a new and exciting club strategy, which involved rewriting the old constitution to align with our modern, motivated, and progressive values. The updated constitution now embodies the concept of “One Club”-uniting Seniors, Juniors and Netball as one cohesive entity. This has strengthened our sense of community and reinforced our shared vision for the future.

## **Player Safety & Welfare**

Player safety and wellbeing remain at the forefront of everything we do. In 2024, the junior committee took a proactive step by implementing a Concussion Policy and Protocols to safeguard the health and welfare of our young players. We also ensured that qualified medical professionals were present at all Friday night and Sunday matches, ensuring that player welfare remains our priority.

## **New Committee Roles**

This year also saw the introduction of two vital new roles within the junior committee:

- *Director of Coaching*
- *Medical & Concussion Coordinator*

These roles have been instrumental in providing valuable resources for our Juniors and ensuring that our coaching and medical practices remain of the highest standard.

## **Building Club Culture**

A key focus for the Juniors this year has been fostering a positive and inclusive club culture. Our Social Committee did an excellent job organising new activities, such as the ‘Last Friday of the Month’ events which incorporated a club members’ draw. I believe these events have brought our community closer together and added an extra element of fun off the field.

We also promoted the ‘Tackle Your Feelings’ initiative, a SANFL program designed to raise awareness around mental health and wellbeing within our club. This initiative has had a profound impact on our players and broader community, further emphasising the importance of supporting one another both on and off the field.

## **Strong Collaboration Between Juniors & Seniors**

2024 has been a year of strong collaboration between our Juniors and Seniors. We’ve seen Seniors support Juniors during training sessions and in return our Juniors have shown their support by being part of game days. This synergy across the club has built a stronger bond and created a unified spirit that truly reflects our “One Club” ethos.



### **On-Field Success & Participation**

Our club continues to thrive on the field with a focus on boys' and girls' participation numbers supporting our junior Henley Sharks community. The Henley Sharks had a total of 650 registered juniors, with 469 boys and 181 girls playing football for the Sharks in 2024. The presence of 181 junior girls represents a positive step toward greater inclusivity and diversity at our club.

Our teams have delivered exceptional results, with 12 teams making it to the finals, 6 teams reaching the grand finals and 5 Premierships won. These achievements are a testament to the hard work and dedication of our players, coaches and support staff.

Congratulations to six of our exceptional Henley Sharks juniors who were selected to represent South Australia school sports team, another four SAN FL State representatives and two girls who achieved selection in All Australian teams! Congratulations also to our five Junior SAFNL medal recipients. This is a tremendous achievement, showcasing their hard work, talent and dedication to the game.

### **Looking Ahead To 2025**

We are already planning some exciting new player development opportunities for 2025, which will be shared with the Henley Sharks community during the off-season. These initiatives are set to provide even more support and opportunities for our young players to grow, develop and succeed.

### **Acknowledgements**

I would like to express my gratitude to my predecessor, Micah Williams for his invaluable contribution to the development of the Juniors over the years. Micah, alongside Scott Maclean also played a pivotal role in the acquisition and construction of our outstanding new scoreboard-a true asset to the club.

A special thanks to the following committee members who will be stepping down at the end of 2024; Zoe Bishop, Aaron Tuckfield, Tim and Rebecca Riley. These individuals have shown incredible dedication and commitment to the club and we are grateful for their contributions over the years.

I would also like to extend my gratitude to all our junior committee, coaches, team managers, age group coordinators, game day volunteers, BBQ helpers, and most importantly, our sponsors. You are the lifeblood of this club and without your continued support, none of this would be possible.

Lastly, on behalf of everyone at the Henley Sharks Juniors, I want to extend our heartfelt thanks to our President Andrew Pierson for his incredible hard work, unwavering commitment and dedication to our club. His leadership and support have been instrumental in the success of all entities involved. I appreciate everything he has done to foster a strong, united and thriving Henley Sharks community. Thank you, Andrew for your tireless efforts and continued passion for this club.

Wishing everyone a safe and happy Christmas and New Year. Let's make 2025 another incredible year for the Henley Sharks!

***Go Sharks!!!!!!!!***

**#WEAREHENLEY**

**- Dawyne Illies  
Vice President  
Junior President  
Henley Sharks Football & Netball Club**

# Junior Under 17.5 Boys Div 1

<b>Position finished:</b>	5th (6 Team Competition)
<b>Coach:</b>	Karl Martin
<b>Assistant Coaches:</b>	Leon Rayner   Richie Allen
<b>Team Manager:</b>	Lyn Harris
<b>Head Trainer:</b>	Sara Barnes   Doug Rogers   Amanda
<b>Runner:</b>	Various
<b>Best &amp; Fairest:</b>	Xavier Allen
<b>Runner Up B&amp;F:</b>	Will Young
<b>Best Team Player:</b>	Trent Dini
<b>Coaches Award:</b>	Harrison Mitchell

## Season Review:

We had a full playing Squad of 34 which included players joining us from Port Lincoln, Clare and Lockleys.

At the end of the minor round we finished 5th with a 3 / 11 Win-Loss ratio.

This result could have well been different with some very close games and some games where we were close at half time but failed to stay in the game. The following table provides a brief overview.

## ACKNOWLEDGEMENTS

I would like to acknowledge Craig Herman's contribution in fulfilling the demanding role of Junior Football Coordinator this year. His ongoing support and prompt responsiveness was greatly appreciated.

A big thankyou must go out to Leon Rayner and Richie Allen for their contribution and loyalty as assistant coaches this season. Their insight and knowledge about the playing group was commendable when trying to manage a competitive team of 22 each week in a squad of 34 players.

To my Team Manager Lyn Harris who did her job commendably and professionally each week her knowledge and experience of 10 plus years proved itself on several occasions.

Doug Rogers, Amanda and Sara Barnes my Head Trainers acted very professionally with Doug performing the majority of this role week in week out to ensure our players injuries were managed appropriately and their pregame preparation (i.e. taping) was outstanding.

Lastly Lee Patsyn was very supportive and prompt in providing training and game day equipment.

ROUND	PLAYED	SCORE	COMMENTS
1	Port Districts	24 Vs 115	Considerable Loss for our first game
2	Smosh	39 Vs 87	Loss
3	Tee Tree Gully	38 Vs 73	Loss
4	Bye		
5	Edwardstown	53 Vs 61	Loss, leading at 3 Qrt Time, failed to score in the last quarter
6	Goodwood	78 Vs 55	First Win with a good side against 3 <sup>rd</sup> on the ladder
7	Port Districts	26 Vs 130	Considerable loss against undefeated districts
8	Smosh	53 Vs 78	Winnable game, with a 30 to 7 first quarter and let the game slip
9	Tee Tree Gully	98 Vs 26	Considerable loss with a somewhat weaker team than the week prior
10	Edwardstown	74 Vs 37	Playing to keep finals chances alive...solid Win
11	Port Districts	16 Vs 100	Played well....last quarter blow out
12	Goodwood	46 Vs 32	Played well, good win against 3 <sup>rd</sup> on the ladder
13	Smosh	32 Vs 58	Even at half time....faded a little in the last quarter
14	Tee Tree Gully	16 Vs 59	5 Points in at half time.....3 <sup>rd</sup> Quarter fade out
Elimination	Smosh	47 Vs 58	Even at half / 3 Quarter Time 4 more scoring shots game was unfortunately one that slipped from us due to inaccuracy in front of goal

## **PRE SEASON**

Trainings commenced on the 6th February with the players doing most of the trainings with the Seniors and their performance Development Coach OG from Peak Fitness.

There was consistently 10-16 players at each session with several players not being able to attend due to commitments to other summer sport such as cricket and basketball.

## **TRIAL GAME**

I opted for two trial games this season which were against Brighton and Port Noarlunga where we fielded approximately 23 - 25 Players in each game with two wins coming from these outings and more importantly seeing how some of our new players performed.

## **SEASON COMMENCEMENT (DIVISION NOMINATION)**

It was great to see this playing squad make a return to Div 1 football up from Division 2 after a premiership season.

With the inclusion of 2 new players into our squad which was boosted by several players deciding to make a return to football after taking a season off.

With 34 making up the regular squad and an additional three players playing SANFL on a regular basis.

Given the size of the squad the ongoing management would require a balance of player opportunity over performance consideration to stay in the mix for finals. With up to four players being rostered of some weeks I endeavored to find an opportunity for each player in the B, C & D Grade ranks.

## **VALUES & EXPECTATIONS**

In following on from 2023 I am a strong believer in these four pillars set out below that when promoted and enforced drive performance and team cohesion which played a significant part in our success in 2023.

- RESPECT
- DISCIPLINE
- ATTITUDE
- WORK ETHIC

## **PLANNING (TRAINING & GAME PLAY)**

My approach to training was very similar to last year. I am a solid believer in that you must train like you want / need to play and that is with intensity and confidence to meet and deliver the ball at pace. I like to see the ball kept in motion to move it into the forward 50 as quickly as possible...play on whenever possible.

My trainings would encompass up to 70% of the 90 minute training session being allocated to exercises that would either simulate game scenarios and include dynamic pressure on the ball carrier. We also spent considerable time on delivering the 25-30m short kick under pressure. This was a key feature in our ability to move the ball forward against equally competitive sides.

One particular point that I noticed becoming more prevalent in our games was the lack of talk or communication to assist in either gaining possession or maintaining. There were growing numerous examples through out the season where players obviously were exposed. By my own omission I wished I had started to implement this at training sooner and teach these simple key words (HOLD, GO, YOU'RE CLEAR, KICK, YOU'RE HOT as some simple examples) during one or two specific exercises.

## **END OF SEASON PASTA & PIZZA NIGHT**

In following on from last year I decided I would organize an end of season celebration of our commitment to each other and to announce the best 22 available for the first final. This night was well attended with only six players not being able to make it. I took the opportunity to invite Junior and Senior Officials and asked Damion Head our Senior Coach to share his insight into finals preparation. I would like to acknowledge the following sponsors who helped me make the night possible.

*Leon and Kate Rayner*

*Richie & Susan Allen*

*Paul Dini*

*Benton & Marney Rooney*

*Nigel & Renae Fiegert*

**- Karl Martin**

# Junior Under 16 Boys Div 1

<b>SANFL Juniors:</b>	U16 Central Division 1
<b>Position finished:</b>	1st Premiers (Undefeated)
<b>Coach:</b>	Troy Topp
<b>Assistant Coaches:</b>	Josh Netschitowsky Lenny Hitch
<b>Team Manager:</b>	Jillian Klieve
<b>Runner:</b>	Utilised squad members part of SANFL Juniors
<b>Captain:</b>	Michael Williams Archie Rawlings
<b>Best &amp; Fairest:</b>	Archie Rawlings
<b>Runner Up B&amp;F:</b>	Harvey O'Brien
<b>2nd Runner Up B&amp;F:</b>	Jacob Burton
<b>Best Team Person:</b>	Noah Parfrey
<b>Coaches Award:</b>	Kristen Galea

## Season Review:

Squad numbers were limited for pre-season training with a smaller group of 15 to 20 players available with a large portion of the team committed to SANFL U16 Trainings. This however created a positive of being able to accelerate the development and improvement of this group with more individualised tailored training programs.

The overall squad was set at 28 players which was the sweet spot with up to 6 to 8 players playing SANFL U16s most weeks and very little rostering off required. Two games for the year played with less than 18 players and early in the season with holidays impacts meant 4 of U15 players that played 2 games in the U 16's which also improved their development.

The U16 squad was reviewed individually for player team positioning matched to their innate strengths and merged into a game plan that was consistent with modern senior football. Players with strengths of endurance and speed were put ahead of the football and those who were strong in reading the play and intercept marking were put behind the football. This allowed the strength of individuals to be utilised into a full ground press and a quick ball movement game plan as the overall team had less than 4 tall.

Game Day Rotations occurred every 6 minutes with 2 players rotating in the front half and 2 players rotating in the in the back half maintaining team balance with set rotations. The AFL app was also utilised to manage load of players especially those who had played college or school football mid-week or Saturdays. The benefit of set rotations allowed management of very high workloads of this group reducing injury impact. No training was planned for bye rounds enforcing rest and refreshing players which saw great team performances in the following weeks games.

The team played an exciting attacking style of football that rebounded through the middle of the ground and moved the ball fast. A fast-paced pressure and full ground press meant the team was very hard to score against and very high scoring capacity. The team bought into the exiting game style and were undefeated for the season winning the Grand Final 16:12 108 beating Brighton 5:10 40. The most goals kicked against the team for the year was 6 and the average winning margin was 80+ points, kicking 16+ goals most

## The learnings we need to consider for U16s from a club point from this year were as follows:

- Squad size of 28 players worked well with SANFL commitments.
- Planned training for individuals and set rotations on game day ensured workloads were managed.
- Positioning players roles to their strength ensured high rotation of players from week to week meant everyone knew their role and individual games could be developed no matter what mix of the squad was played.
- Utilising squad members as runners who could not play due to SANFL commitments stayed engaged with the squad and got good understanding of game style.
- Communication between players, parents and coaches is important for workload and squad enjoyment with SANFL commitments.

I would like to thank Josh Netschitowsky (Assistant Coach) for his work with assisting training and on game days. Josh has a fantastic rapport with the group and an excellent football acumen which greatly assisted the development of the group.

I would also like to take the opportunity to thank Lenny Hitch (Assistant Coach) who has fantastic football knowledge, assisted with managing rotations on game day to ensure players loads were managed. Mischelle Hitch was also greatly appreciated for her work managing rotation times with the AFL App.

A big thank you to Jillian Klieve who is a tremendous person for the Henley Football Club, with the power of work as a Team Manager assisting many people not just the U16s but all junior groups. Kirsty Rawlings who also stood in as Team Manager in Jillian's absence for a few weeks who also is Team Manager for the U14 Div 1 boys.

Finally I would like to extend my thanks to Craig Herrmann for all the great work managing the Junior Boys coaching group and for his personal support behind the scenes. Final thank you for the Henley Football Club for giving me the opportunity and privilege to be a Junior Coach and playing a small part of such a great Football Club.



- Troy Tropp

# Junior Under 15 Boys Div 2

<b>Position finished:</b>	7th
<b>Coach:</b>	John Abbott
<b>Assistant Coach:</b>	Leith Forrest
<b>Team Manager:</b>	Jason Johansen
<b>Runner:</b>	Greg Hawke
<b>Best &amp; Fairest:</b>	Tate Sampson
<b>Runner Up B&amp;F:</b>	Hamish Abbott
<b>Third B&amp;F:</b>	Josiah Blanchard
<b>Best Team Player:</b>	Issac Giangregorio
<b>Coaches Award:</b>	Kane Nesbett

## Season Review:

Before the season started we lost 9 players for a variety of reasons ranging from not wanting to play football anymore, striving to play in division 1 competitions or not being able to challenge themselves playing in a higher age group. We welcomed Mitch Williams, Jye Hearfield and Jaxon Tonkin and their families to the Henley Sharks, meaning that we ended up with only 23 players for the year.

There was not 1 week where we had a full squad of 23 to select from. There was only 1 game where we had 22 under 15s in our side and for every other game for the rest of the year, we played with several under 14s topping up our side or playing without a full team.

One of our best wins for the year was against Athelstane @ Athelstane in the fourth round of the season when we only fielded 16 players.

The strange playing fixture saw us playing some of the top teams twice, playing Athelstane 3 times, twice in two weeks, while only playing some of the lower teams once.

And although we improved the win/loss ratio compared to last year, winning 2 extra games, it was still not at the level needed to make the finals.

So unfortunately, we did not get the chance to experience finals footy or celebrate the ultimate team success.

We had several players that either experienced playing at under15/ under16 SANFL level for the first time or continued to build on previous exposure at their local SAN FL clubs.

*Eagles - Toby Clagg, Bailey Forrest, Tate Sampson, Mitch Williams  
Glenelg - Josiah Blanchard, Archie Hawke, Giuseppe Tropea no  
North Adelaide - Jackson Smith  
West Adelaide - Hamish Abbott, Percy Burgoyne, Issac  
Giangregorio*

At the end of season presentation, we did have the opportunity to acknowledge the outstanding season some individual players have had, and to say thanks to all those that have helped during the year.

## Trophy Winners

### *Best & Fairest*

1st Tate Sampson - 113 Votes  
2nd - Hamish Abbott - 111 Votes  
3rd Josiah Blanchard - 102 Votes

*A quick thank you to our weekly award donors - Dominos, Captain Chicken, Foodland Henley Beach, The Spare Room, Bakers Delight*

## **To our team officials.**

Jason Johansen for all the massive amount of work that goes on in the background as team manager, making the coaches' jobs easy.

Leith Forrest and Greg Hawke for helping myself and the boys out by sharing their footy knowledge, helping with drills at training and for all the match day match ups and positional moves.

A special thank you to Darren Voller and Matthew Smith who every week took care of the Timekeeper and Boundary umpire tasks and Melissa Dryden & Deb Martin who applied their first aid skills week in and week out keeping the boys safe and sound. To all the other parents that volunteered throughout the year, we are so grateful for your efforts and we thank you very much for your commitment in supporting the boys.

And on a closing note, the following message was read to the playing group at the end of year presentations.

The results we've seen this year are a direct reflection of the effort that's been collectively put in. Sport, much like life, or school, requires you to make some tough decisions. You can choose to push yourselves, to put in the extra effort, to go beyond what is comfortable, and in doing so, achieve great things and get the best out of yourselves.

Or you can choose to take the easy road, make excuses, delay or not do the hard work at all -only to face even tougher challenges in the future and wonder why things are a bit tough, your kicking or fitness hasn't improved, you're not playing well, you're not getting the grades you want.

Your performance on the field is shaped long before the whistle blows. It's in the hours spent training, the commitment to improving, and the willingness to go beyond what's expected. You can't expect to perform well if you haven't properly prepared yourself, fully committed to the team, attended every training session-even when injured-or put in the necessary work. You then can't be surprised by the results that follow.

But this isn't just about acknowledging what didn't go as planned-it's about asking you to learn from it. Reflect on the year you had and recognize that while it may not have turned out the way you wanted, you have the power to change your outcomes in any area, whether it be in sport, school, or life in general.

You can make those tough decisions now, to put in the necessary effort, and to come back to the club next year stronger, better, and more prepared than ever to play one of the best team games on earth.

The choice is yours. As young men, and as much as we all don't want to admit that our boys are growing up far too quickly, it's time for you to decide what you want to achieve with your footy. So, as we look ahead, and it's really up to you, commit to doing more, strive to be better, put in the hard work we know is crucial for success.

Let this seasons experience motivate you and drive you to make the necessary changes, and ensure that next year, we can stand here knowing that everyone gave it their all - Hopefully sharing and celebrating the ultimate team achievement: a premiership.

**- John Abbott**

## Junior Under 14 Boys Div 1

<b>Position finished:</b>	3rd
<b>Coach:</b>	Alex Crisa
<b>Team Manager:</b>	Kirsty Rawlings
<b>Runner:</b>	Brian Leys / Brett Burton
<b>Best &amp; Fairest:</b>	Nathan Trotter
<b>Runner Up B &amp; F:</b>	Louis Black
<b>Best Team Player:</b>	Jimmy Burton
<b>Coaches Award:</b>	Ayden Topp

### Season Review:

We had a very good season.

We only managed to play a couple of games with a full squad which was a bit hard during the year.

The boys have developed so much and the talent we have in some on them has shown.

This is an amazing bunch of boys who respect me and each other.

Looking forward to seeing how far they can go in Season 2025.

**- Alex Crisa**



## Junior Under 13 Boys Div 2

<b>SANFL Juniors:</b>	Under 13 Div 2
<b>Position finished:</b>	1st
<b>Coach:</b>	Matt Lokan
<b>Team Manager:</b>	Nicole Jones
<b>Runner:</b>	Tim Gee
<b>Best &amp; Fairest:</b>	Riley Fielder
<b>Runner Up B&amp;F:</b>	Hugo Wakelin
<b>3rd B&amp;F:</b>	Jack Lokan
<b>Best Team Player:</b>	Myles McMahon
<b>Coaches Award:</b>	Jackson Meon

### Season Review:

#### Positives:

- Improvement in the group.
- Playing in the right grade. Not just about winning but for development
- Lights at Henley High allowed us to train on a bigger space
- Hermy coaching the Div 4 allowed us to split group when needed.
- Game day support from parents

#### Improvement Areas:

- Squad size meant many weeks we played with 18/19.
- Doubling up of games some weekends.
- Parent support. Struggle during the week

#### Summary:

Not sure how we will go filling two teams in 2025. My guess is we would need another 5/6 players.

Issues with Flinders Park really put a sour taste on the last month of football.

Div 2 vs Div 1. I believe we are a Div 2 team and the ability to be able to rotate players and develop them at that level is important.

**- Matt Lokan**



In Season 2024 we fielded 30 teams from Under 8s to Opens. 15 teams competed in the Finals with 7 teams progressing to the Grand Final. We had 4 Grand Final victories with one going into overtime. For the first Season ever, we promoted an entire team from Under 11s to Under 13s to help develop the players and ensure an even competition.

No matter the results and numbers of Premierships we congratulate all our 30 teams for great Seasons. We continue to have a healthy wait list but with 6 courts we will be able to expand further dependant on umpire numbers.

We were very excited to begin playing on our resurfaced courts in May after a few delays. The feedback has been outstanding. The whole area is much improved and we hope Henley High are also happy with the outcome. The next major project will be ensuring the lighting is safe for our players and we can get both courts with lights up and running.

We thank Liam Golding who submitted various grants to assist with financing the resurfacing along with the support of Paul Caica and Rod Hill. Dwayne Illies did a tremendous amount of work and spent a lot of time negotiating with Henley High to ensure project completion. Thanks Dwayne!

The vision has always been to create the complete community environment and have netball courts at the football oval so will do anything to help with that process.

*We thank our dedicated committee who work tirelessly to make this Club a success along with our various helpers who do minor but crucial roles:*

- **Dwayne Illies/Kate Williams** – Director
- **Debbie Sanders** – Secretary
- **Chantal Rainsford** – Treasurer
- **Kim Hunter** – Registrar
- **Kate Williams** – Coach Coordinator
- **Renata Heintze** – Umpire Coordinator
- **Jess Martin** – Trials Coordinator

Support from the football club, both Juniors and Seniors, is greatly appreciated and valued. Thanks Andrew Pierson for your support and enthusiasm for netball.

We thank our major sponsor Community Bank West Beach with support from Ous Property, The Spare Room, Stellas and Foodland Henley.

We also thank and appreciate our coaches who dedicate so much time and effort into helping our players develop along with the managers who support them. Thank you to our parents, supporters, committee helpers and of course our fantastic playing group both Senior and Junior!

**- Kate Williams & Debbie Sanders**

# Sponsorship Report

It has been incredibly humbling to see the strong support from our sponsors across the 2024 Season. All of them have committed to support the club early in the year and gave over and above support to assist in the success we saw on the field.

It was the first year that we had two major sponsors with Mainfreight elevating its sponsorship to Major, whilst The Rams-gate Hotel continued to support the club. The oval became Mainfreight Oval as they signed a two year deal to support the sharks. Thank you to all concerned for committing to support the Sharks!.

I would also like to mention the 1913 Bachelors who gave a sizeable donation to the club and for that we have committed a sponsorship plan that will see their logo adorn the oval until 2033!. The donation helped us get a new scoreboard – let say a BIG scoreboard. What an opportunity this is and will be for our sponsors to communicate to our members.

## HIGHLIGHTS:

- Lets start with the Scoreboard – WOW!! This is the greatest opportunity any local business can have to get their brand in front of the local community from a Friday night to Sunday afternoon. I believe this will assist the club greatly to build better sponsorship beyond this year.
- Stella Restaurant at Henley Beach for working with the social committee to have the first Henley Sharks lunch in May – I think it was a great success and well done to Vicki Lawless and co for pulling that together
- Sponsors like Eadon Home loans, Symons and Clark, Mainfreight and Ous property for all assisting to support our men's pre-season kits
- The start of a new partnership with Little Heroes Foundation – thank you to Chris McDermott for jumping on board
- Thanks to Troy Barnes and the team at BBQ Adelaide for again cooking up a storm during our first home final – the food, smoke and the music must have done its trick as the Sharks rolled to a great win!!.
- Scott from SR signs - if anyone needs any signage see Scott not only is he a wizard with design and printing he is a great bloke !
- If you did not try Sharks Shiraz of Sav Blanc at the bar then you missed out – thanks to David from Robert Oatley wines for working with us on that project.
- The Continual support from Adam (Stoke Fireplaces) who invested time and money to put up more new heaters in the veranda area.
- Thank you to Jared Shattock from West End who committed some funds to not only help us get new goal post pads but also new TV's under the veranda.
- Sponsors Day is getting bigger and bigger – thanks for those that attended and spoke on the day. I think it is worth being a sponsor to just to come along to that day!
- Bendigo Bank continue to support and drive our Netball program. Matt continues to be a strong supporter of the Sharks netball program

To all the sponsors below – Thank you for supporting the Sharks!

## *Below is a list of sponsors who supported the club in 2024;*

- RAMSGATE HOTEL
- MAINFREIGHT
- HENLEY HERO'S
- EADON HOME LOANS
- BELGRAVIA APPARREL
- BENDIGO BANK
- STELLA RESTAURANT HENLEY BEACH
- ROBERT OATLEY WINES
- STOKE FIREPLACES
- SYMONS & CLARK
- I-CORP INSURANCE
- HENLEY FOODLAND
- BBQ ADELAIDE WEBER STORE
- OUS PROPERTY
- CMI Toyota
- COLE MOTORS CRASH REPAIR
- ZORICH GROUP / SPORTSPOWER
- LOCKLEYS HOTEL
- DOMINOS PIZZA
- TOTAL TOOLS
- WEST END
- ADELAIDE ATHROPLASTY
- ROBERTSON BROTHERS ELECTRICAL
- SR SIGNS
- PALMER'S COCOA BUTTER LOTIONS
- FULHAM FUNERALS
- CAPTAIN CHICKEN
- DR SPIGGINS ORTHOPAEDIC
- HORSMAN PLUMBING
- THE SPARE ROOM CAFÉ
- JORDAN PLUMBING
- DR SPRIGGINS ORTHOPAEDIC SURGEON
- SENTURION STEEL SUPPLIES

The list above businesses and people that support our club so support them when you can!. They all commit time and money to support the Sharks and their donations go into the whole club to make it as strong as we can make it. Also if you are in their business tell them you're a Sharks member/player/fan/parent – I am sure they would appreciate hearing it.

The Henley Sharks has become not only one of Adelaide's largest community sporting clubs it is also an important part of the Henley community and is always willing to help out local businesses – so if you know someone that owns a business and should be involved write to the club at [sponsorship@henley-sharks.com.au](mailto:sponsorship@henley-sharks.com.au)

Finally, I am stepping down from my role, but not the club, as my work commitments have soared to new heights. I will in the next few months hopefully announce a successor to my role but can I thank the Henley Football Club for allowing me to meet the beautiful business people in our community that love Henley, love the Sharks and want to be part of something special – GO SHARKS !!!!

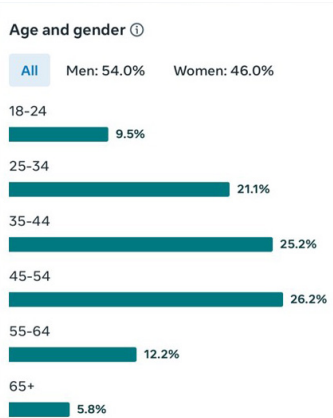
**- David Haskard**  
**HFC Sponsorship Officer**



# Social Media Report

## FACEBOOK:

- Reach of 2,657 followers and 35,193 non-followers
- 42% increase in followers
- 54% of followers are male and 46% male
- Most popular age demographic is 45-54



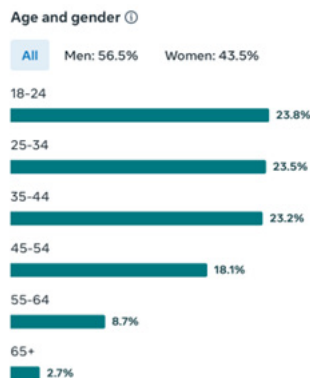
Age and Gender Demographic



Facebook Reach (last 90 days)

## INSTAGRAM:

- 12.5K accounts reached in in the last 90 days
- 11.2% of these are followers, 88.8% of these are non followers
- Most engaging content type is images, followed by stories
- 56.5% of followers are male and 43.5% are female
- Most popular age demographic is 18-24



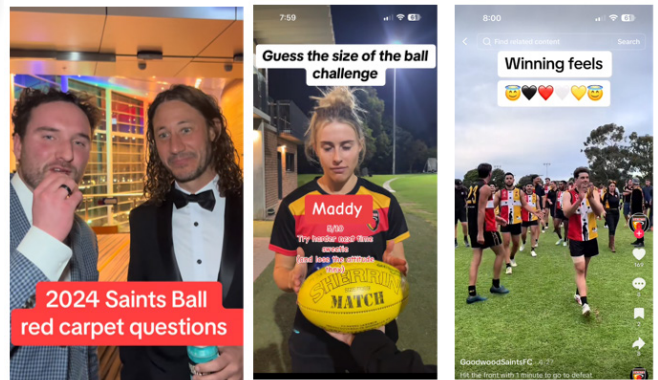
Age and Gender Demographic

## WEBSITE:

In the past 30 days there has been a 34% increase in site sessions, with the most frequented pages being the home page and the 2025 registration page. In the past 30 days, 78% of visitors are new, and 22% are returning. There has also been a 158% increase in direct traffic to our website, rather than through other platforms (e.g. general google searches, Bing, Facebook, etc.)

## 2025:

In conclusion, the highest reaching posts for 2024 are those that are player based (signings/achievements), so I believe that it is important to create some more player based content in the new year, that will allow our follower base to get to know and connect with our playing group better. Video content has done consistently well for other clubs, so creating interactive content may be something worthwhile for both mens and womens team to assist building relationships within the club. Goodwood Saints football club have followed a similar concept over the past year, with some examples from their page below.



Updating the website regularly will also be utilised in 2025 to ensure that users can have the easiest experience.

- Annalese Dunbar

# Life Members Report

## **Congratulations and welcome to our 2023**

### **Life Member inductees:**

*Tim Broadbent, Roger Russell and Greg Lawless*

### **What a tremendous year 2024 has been...**

274 financial HH members - a record - well done to everyone -

\$30,000 HH donation to Henley Football and Netball Club - another record.

This now takes the HH sponsorship since inception 2014 to over **\$211,500.00**

### **Thank you to my team of helpers:**

- Adam Keenan, IT Consultant
- Andrew (Jock) Philcox, Treasurer
- Cam Prince, Merchandise Coordinator
- Greg Lawless and Paul (Stinga) Reichstein,
- Tireless Workers, great effort guys

It certainly makes it very rewarding - when Daimon Head, our A grade coach, together with Greg Hawke and Tristin Kouwenhoven take the guys to our 3 premierships flags for 2024.

Congratulations to all the players, team managers, support teams, volunteers, president and committee.

Your hard work has delivered 3 senior premierships to the Henley Football Club in our 125th year. Well done and well deserved.

Heading into Division 2 in 2025, and well on the way back to Division 1.

2024 has been a year to remember - all senior teams, men's and women's playing finals. 5 junior premierships and our netball teams tasting success with numerous premierships.

Congratulation to all those who put in countless hours to ensure successful results for the Henley Sharks.

Once again, thanks to our valued sponsors, Azcon homes and Ous Properties, Lockleys Hotel, West End (Jared Shattock), Henley Fencing and McMahon Services

Our Henley Heroes Luncheon, once again proved to be a great success thanks to our guest speakers with Mark Bickley, MC, Darren Jarman and Ebony Marinoff. Together with a lovely meal organised by Kathleen Brooks, and beers thanks to Jared Shattock of West End, and wines by Nick George of Koonowla Clare Valley Wines. Well attended by over 100 members and friends.

HH would like to thank Justin and Julie Ardill from Reillys Wines for their absolutely amazing support to the Henley Heroes since inception 2014 in donating the most beautiful wines for our annual luncheons. If passing Mintaro, pop into Reillys Wines Cellar Door and Restaurant or stay overnight at one of their Heritage B & B Cottages and say hi from Henley Heroes.

Justin is the son of David and nephew of Peter, pioneers of our Henley Football Club.

We also thank our generous Tubby's Lucky Home Square Sponsors, Phil Brooks @ Bacchus Wine Bar, Nick & Nestie @ Estia Restaurant, Bunna @ Thai Orchid, Martin & Sue @ BBQ Inn Glenelg, Tracey @ Cheeky Greek, Jason & Kylie @ Lockleys Hotel and Aaron & Gemma @ Azcon Homes and McMahon Services Australia. They certainly make selling so much easier, with their excellent donations.

We would like to congratulate Kane Sherlock on taking out the Bob Enright HH MVP 2024 medal. Also, congratulations to captain Tom Pillion on winning the HFC Peter Ardill 2024 Best and Fairest club medal.

Reunions - of the years ending in 4 (which we had a few) were well organised by Andrew Pierson and his helpers. The day was enjoyed by all who attended.

### **Go sharks in 2025!**

**- Phil Cole  
Chairman of Henley Life Members  
President of Henley Heroes**







**Henley Sharks**

2024 Annual Report  
& Year Book

Like us on Facebook & follow us on Instagram to keep up to date with all the latest at the Club!



@henleysharks\_fc



Henley Sharks Football Club